

MONTAGUE SOAPBOX RACES

SUN. SEPT. 19, 2020 AT NOON
UNITY PARK, TURNERS FALLS



Be part of the fun!

Many sponsorship options!

Choose 1...

GREAT Exposure **\$175: Silver**

- 2 printed signs along Racetrack
- Link on Derby website
- Two announcements over the PA at the Derby
- 1/2 screen 2-line listing on DVD

GOOD Exposure **\$75: Bronze**

- 1 printed sign* along Racetrack
- One announcement over the PA at the Derby
- ¼ screen listing on DVD

TOP BILLING Exposure **\$1500+ "Presented By"**

- Contact us for details

Fantastic Exposure **\$500: Platinum**

- Printed signs or your banner in view of live TV cablecast
- Link on Derby website with logo
- Many announcements over the PA at the Derby
- Included in all print, tv, & radio publicity
- Full screen listing with logo on DVD

EXCELLENT Exposure **\$300: Gold**

- Printed signs or your banner in view of live TV cablecast
- Link on Derby website with logo
- Three over the PA at the Derby
- Included in all print, tv, & radio publicity
- Full screen listing with logo on DVD

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- Perfect way for your business to gain attention at a fun local event
- Derby will attract thousands of spectators and cable viewers
- Derby to be cablecast to the Greenfield area as well as Montague, Gill and Erving.
- Fundraiser for Montague Recreation Summer Programs

Bronze and silver sponsor signs will be posted along our Derby Track and will be sure to catch the attention of the onlookers and the Racers!

Gold sponsor banners/signs will be placed for optimal TV exposure on the inside of the "bend." PA announcements will be heard on cablecast and DVD.

HOW TO SPONSOR THE SOAPBOX DERBY:

- 1. FILL OUT pages 2 and 3**
- 2. Email sign information to art@MontagueSoapboxRaces.com**
- 3. Email high-resolution logos to the same address if at Gold+ level**
- 4. Make check out to Montague Recreation**
- 5. Mail check & pages 2 & 3 of this form to: Attn: Soapbox Race, Montague Recreation, First Street, Turners Falls, MA 01376. ALL INFO/\$ MUST BE REC'D BY AUGUST 15**

✂ Cut and staple to your check and page 3 of this order form ✂

MONTAGUE SOAPBOX DERBY SPONSORSHIP ORDER FORM

Name of Business/Organization/Individual: _____

Address: _____

Contact: _____ **Phone:** _____

Email: _____

Website: _____

Select one: Platinum (\$500) Gold (\$300) Silver (\$175) Bronze (\$75)

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Racetrack Signs (choose only one):

- I will design my sign, below
- I will email sign text to ads@MontagueSoapboxRaces.com
- \$500 level: I opt to submit a banner up to 10' x 3'
- \$300 level: Instead of 3 signs, I opt to submit banner up to 8' x 3'
- \$175 level: Instead of 2 signs, I opt to submit our own sign or banner up to 5' x 2'
- \$75 level: Instead of 1 sign, I opt to submit our own sign or banner up to 3' x 2'

Signs ordered will be text only. Each sign is 2' wide by 1.5' high. Vinyl letters will be printed 3" high and adhered to corrugated vinyl board, drilled and cable-tied to race track fencing. We will print up to three lines of text and confirm layout with you. Signs may be reused for next year's Derby!